

ABSTRACT

A method and system for implementing a world-wide talent business whereby a talent business can streamline the talent discovery process, determine the consuming
5 public's interest in an artist or artistic work, contract an artist of established demand and promote and distribute that artist's artistic works. In particular, the talent business receives submissions of artistic works over global computer networks. Further, the talent business obtains consumer feedback regarding an artist or artistic work over global computer networks and engages an artist in a contract based on that consumer
10 feedback. Finally, the talent business promotes and distributes the contracted artist's artistic works over global computer networks. This talent business is exemplified by a record business but may encompass any talent business, such as in the modeling or script writing industries.